



TRADEMARKS 101 -- SELECTION AND PROTECTION BASICS FOR THE BUSINESS ATTORNEY

Suspect your client is taking a business in the wrong direction? Learn to spot trademark issues to help your client strengthen rights and avoid conflict.

Speaker

Paul D. Supnik, Esq., practices copyright, trademark, entertainment law and related litigation in Beverly Hills. Mr. Supnik is a past president of the Los Angeles Copyright Society and a former Chair of both the Entertainment Law Intellectual Property and of the International Law Sections of the Los Angeles County Bar Association. He is the author of the chapter "Copyright Infringement" in the California Continuing Education of the Bar book, *Proof in Competitive Business Litigation* and co-edited the publication "*Enforcement of Copyright and Related Rights Affecting the Music Industry*" published by the International Association of Entertainment Lawyers.

Thursday, August 6, 2015

Registration/Lunch: 12:00 p.m. | Program: 12:30 p.m. – 1:30 p.m.

Beverly Hills Bar Association

9420 Wilshire Blvd., 2 FL, Beverly Hills, CA 90212
(Parking at 241 No. Canon Drive)

This event is free for members of *The Order of Distinguished Attorneys*

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\$200 – Non-BHBA Members who pay in advance* (\$25 more for each at the door)

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SECTION & PROGRAM CHAIRS

Alexander J. Fisher & Robin Mashal – Business Section Co-Chairs | Robin Mashal – Program Chair

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